From

The Chief Administrator, H.S.A.M. Board, Panchkula.

Cs. No-5

To

All the Executive Officers-cum-Secretaries, in the State of Haryana.

No.ME-IA-3/2016 1945-2052

Dated:11.01.2016

Subject:

Krishak Uphar Yojna - publicity thereof.

Ref:

This office memo.No.A-3/ME-2015/118491-600 dated 22.12.2015.

The Board in its 209th meeting held on 21.12.2015, vide agenda item No.9, has emphasized that adequate publicity of the Yojna be done through various media platforms like print & electronics media, wall paintings in the mandi, pamphlets and banners to be distributed before each procurement season and soon.

You are therefore asked to start an awareness campaign immediately and ensure wide publicity of the Scheme through various media platforms, pamphlets, banners and wall paintings etc.

C.M.E.O, For Chief Administrator.

Endst. No.ME-I/A-3/2016/ 2053 - 2204

Dated: 11.01.2016

A copy of above is forwarded to the following for information please:-

- PS to Agriculture Minister for kind information of Hon'ble Agriculture Minister, Haryana, Chandigarh.
- 2. PS to ACS(Agri), for kind information of the Worthy ACS.
- 3. All the Deputy Commissioners in the State.
- 4. All the SDOs (Civil)Cum Administrator, Market Committees in the State.
- 5. All the ZA's / ZMEOs and DMEOs H.S.A.M.Board in the State.
- 6. PS to CA/Secretary, HSAMB, Panchkula.